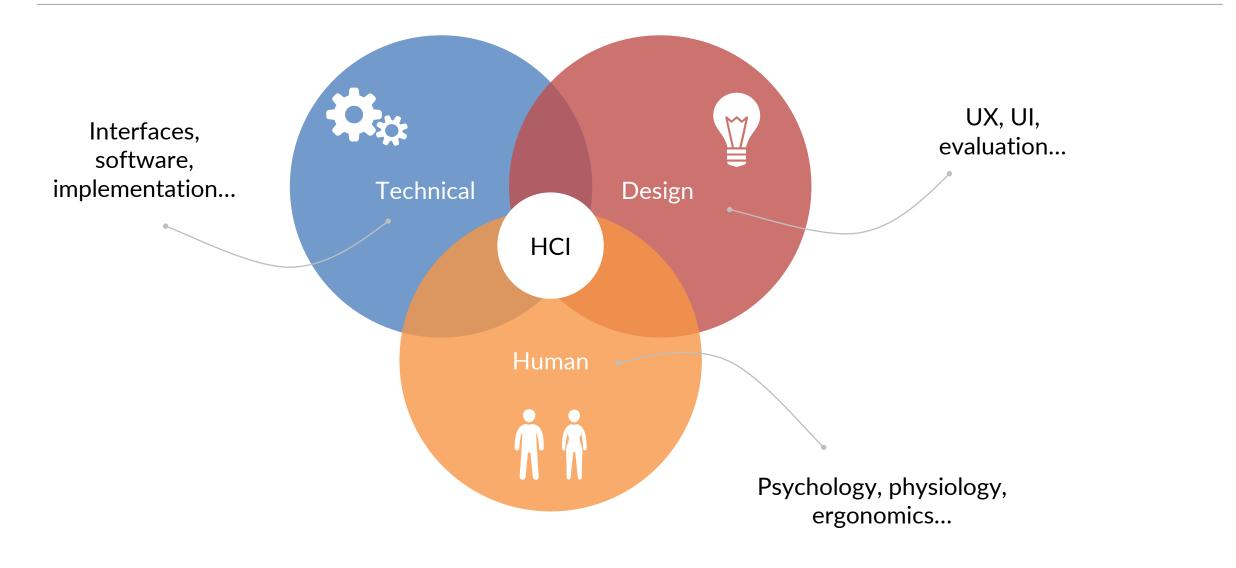
HUMAN-SYSTEMS INTERACTIONS



guillaume.bouyer@ensiie.fr www.ensiie.fr/~bouyer/

V2.1e

Human-Computer Interactions



Objectives

Basic knowledge on how to design, program and evaluate HCIs for interactive projects

Practice

- Development (Unity)
- Search for information/inspiration
- Taking into account the needs/context of the user and the ideas/constraints of the designer

Concepts applicable for games, VR, AR and PFE

bouyer@ensiie.fr

http://www.ensiie.fr/~bouyer/JIN Office 111 @ ENSIIE

Methodology and planning (cf. project document)

()
1577

<u>Course</u> on interfaces and associated features



- Analysis/report on existing 2D platform games (paired, graded)
- \mathcal{P} <u>Search</u> for information on platform game development (everyone)
- Development of the platform controller
- \wp <u>Search</u> for information (and videos) on "game feel" and feedback
- 😹 Course on UX and evaluations
- Development of <u>feedback</u>
- \bowtie Testing and project finalization

Methodology and planning

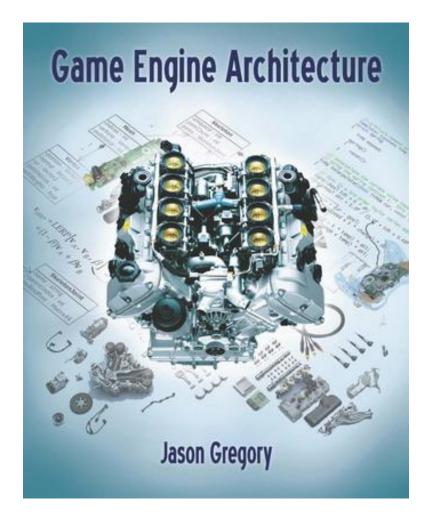
Séance 1 ····	@home avant séance 2 ····	Séance 2 puis @home avant ··· séance 3	Séance 3 puis @home ···	Séance 4 puis @home ···	Séance 5 puis @home ···	Séance 6 ····
Cours	Rendu Recherche	seance 5	Dev	Cours	Dev	Rendu
Cours Interfaces	Analyse écrite de jeux	Unity	Ajouts de contrôles	Cours UX	Feedbacks	Soutenance entre binômes
Rendu Dev	Recherche	Construction scène	• Dev	Recherche	• Dev	Rendu
TPO : Prise en main manette	Recherche d'informations sur le dev de	Dev	Ajout des tolérances	Liste des actions et des feedbacks	Level design, 1er contact, réglages	Build html
	platformers	Découpage en méthodes pouvant être	Jour des tolerances			
 Unity Tests 		remplacées plus tard	Unity Dev	Dev	Tests	Rendu
Tests, compréhension et paramétrage	Recherche	Dev	Organisation de l'inspector pour les	Feedbacks	Tests Utilisateurs <-> Modifications	Rendu moodle
Input Manager	Découpage en tâches, planning, répartition, installation des outils	Déplacer un cube sur un sol avec les	attributs de paramétrage	Tests	 Unity Dev 	Rendu
Rendu		axes horizontaux	Tests	Tests	GUI Feedbacks	Rapport
Lecture du sujet	<u>@1 ₩1</u>		Tests			
	+ Ajouter une carte 🛛 🛱	Dev		+ Ajouter une carte 🛛 🛱	+ Ajouter une carte 🛛 🛱	+ Ajouter une carte 🛛 🛱
Recherche Tests projets précédents et jeux commerciaux, vidéos		Saut avec un bouton avec test sol à 0	Recherche			
	Dev	Dev	Visionnage de vidéos			
		Double saut	+ Ajouter une carte 🛛 🛱			
+ Ajouter une carte 🛛 🛱						
		Dev				
		Attributs de paramétrage				
		Dev				
		Gestion collision sol				
		Dev				
		Gestion collisions côtés				
		Tests				
		Tests				
		+ Ajouter une carte 🛛 🛱				
		a Ajoatel une carte da				



HUMAN-GAMES INTERFACING

Reference

Game Engine Architecture, Jason Gregory, A K Peters/CRC Press, 2009 (http://www.gameenginebook.com/)

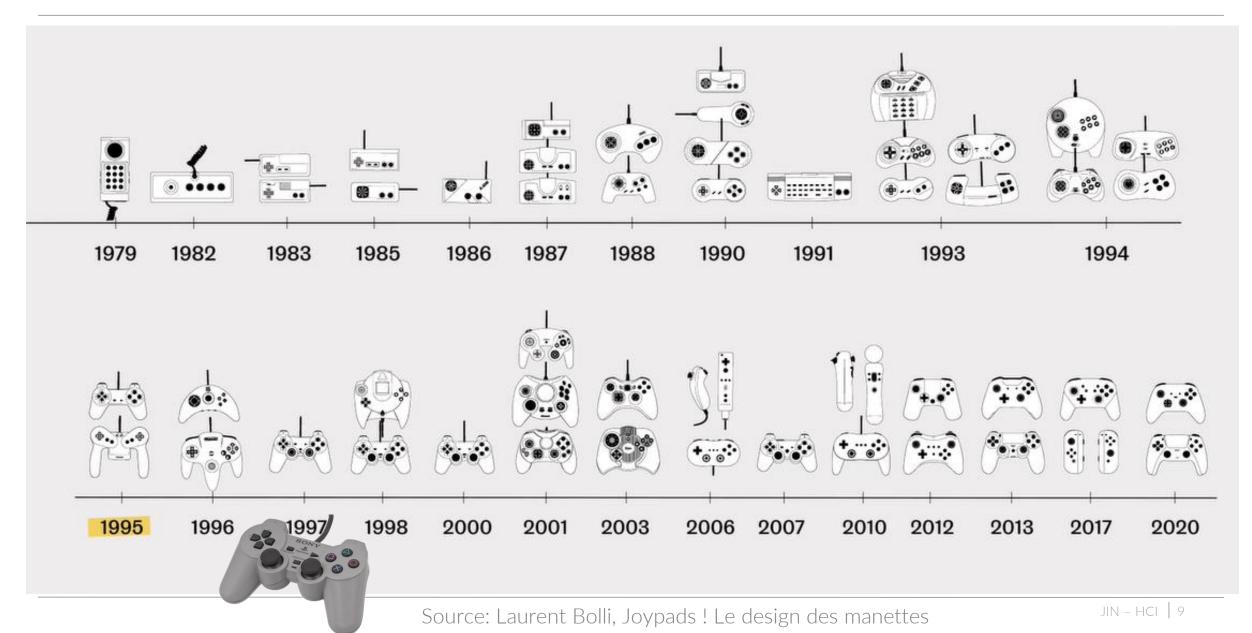


Types of devices

Keyboard & mouse Joypad controller Gesture/3D controller Wiimote, Kinect, PS Move, touch surface Hybrid controller Wii U, PS Vita, 3DS, VR controller Built-in controllers Arcade machines Specialized input devices and adapters Music devices Steering wheels Dance pad

Various form factors and layouts <u>Common input types</u> Some kinds of outputs

Joypad Evolution



LOW-LEVEL DEVICES INPUTS

1

Autopsy of a Gamepad



Source: Evan Amos, Les consoles de jeux vidéo

Digital Buttons

- 2 states:
 - pressed = down
 - not pressed = up
 - (cf. closed or open electrical flow)
- 1 button usually represented by a bit
 - 0 = up
 - 1 = down

 \rightarrow states of all of the buttons on a device packed into a single unsigned integer value

Digital Buttons: Microsoft 's XInput API

Struct contains a variable wButtons that holds the state of all buttons

```
typedef struct _XINPUT_GAMEPAD {
    // 16-bit unsigned integer
    WORD wButtons;
    // 8-bit unsigned integer
    BYTE bLeftTrigger;
    BYTE bRightTrigger;
    // 16-bit signed integer
    SHORT sThumbLX;
    SHORT sThumbLY;
    SHORT sThumbRX;
    SHORT sThumbRY;
} XINPUT_GAMEPAD;
```

Bit mask defines which physical button corresponds to each bit in the word

#define	XINPUT_GAMEPAD_DPAD_UP	0x0001 // bit 0
#define	XINPUT_GAMEPAD_DPAD_DOWN	0x0002 // bit 1
#define	XINPUT_GAMEPAD_DPAD_LEFT	0x0004 // bit 2
#define	XINPUT_GAMEPAD_DPAD_RIGHT	0x0008 // bit 3
#define	XINPUT_GAMEPAD_START	0x0010 // bit 4
#define	XINPUT_GAMEPAD_BACK	0x0020 // bit 5
#define	XINPUT_GAMEPAD_LEFT_THUMB	0x0040 // bit 6
#define	XINPUT_GAMEPAD_RIGHT_THUMB	0x0080 // bit 7
#define	XINPUT_GAMEPAD_LEFT_SHOULD	ER 0x0100 // bit 8
#define	XINPUT_GAMEPAD_RIGHT_SHOUL	DER 0x0200 // bit 9
#define	XINPUT_GAMEPAD_A 0x	1000 // bit 12
#define	XINPUT_GAMEPAD_B 0x	2000 // bit 13
#define	XINPUT_GAMEPAD_X 0x	4000 // bit 14
#define	XINPUT_GAMEPAD_Y 0x	8000 // bit 15

An individual button's state can be read by masking the wButtons word with the appropriate bit mask

bool IsButtonADown(const XINPUT_GAMEPAD& pad){
 // Mask off all bits but bit 12 (the A button).
 return ((pad.wButtons & XINPUT_GAMEPAD_A) != 0);

Analog Axes and Buttons

Axes

Range of values

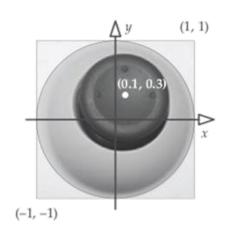
Used to represent the degree to which a trigger is pressed, or the 2D position of a joystick (two analog inputs x and y)

Buttons

Ex : Metal Gear Solid 2

Signals usually too noisy to be usable

Input signal usually digitized using integer or float



Analog Axes and Buttons: Microsoft 's XInput API

16-bit signed integers for left and right thumb sticks [-32768, 32767]

8-bit unsigned integers for left and right shoulder triggers [0, 255]

```
typedef struct _XINPUT_GAMEPAD {
    // 16-bit unsigned integer
    WORD wButtons;
    // 8-bit unsigned integer
    BYTE bLeftTrigger;
    BYTE bRightTrigger;
    // 16-bit signed integer
    SHORT sThumbLX;
    SHORT sThumbLY;
    SHORT sThumbRX;
    SHORT sThumbRY;
} XINPUT_GAMEPAD;
```

Relative Axes

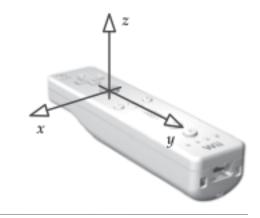
The position of an analog button, trigger, joystick, or thumb stick is absolute

- Clear zero value
- For relative devices
 - No clear location at which the input value should be zero
 - Zero input value = the position of the device has not changed
 - Non-zero input values = delta value from last time
 - Ex: mice, mouse wheels, track balls...

Spatial Inputs

6D Pose VR Controllers and headsets Inside-out or Outside-in **3D** Position IR Camera (Wiimote) Location, size and distance of 2 fixed IR LEDs Camera (EyeToy) **3D** Orientation 3 accelerometers along each axis Based on constant downward gravity





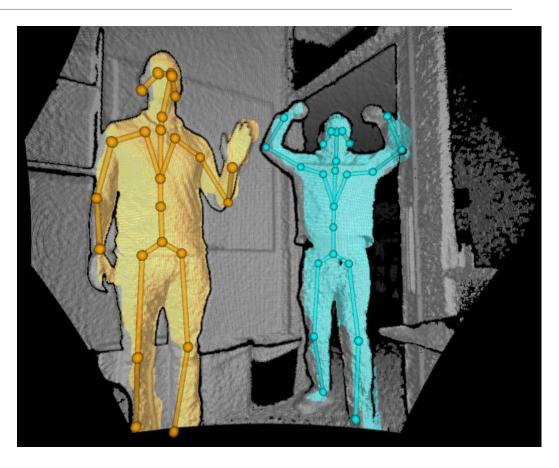
Spatial Inputs

Touch

- Single or multiple contact points on screen or surface
- Movements

Body tracking

Computer vision-based techniques Hand poses, body movements, facial expressions...



LOW-LEVEL DEVICES OUTPUTS

Rumble & Force-Feedback

Vibrations

One or more motors rotating a slightly unbalanced weight at various speeds Game can control:

motors on/off speeds -> different tactile effects

Force

Actuator(s) driven by a motor

Resist the motion of the player

Game can control:

motors on/off

strength and direction of the forces

Ex. arcade driving games: steering wheel resists the player's attempt to turn it, simulating difficult driving conditions or tight turns

Other Outputs

Audio

- Small speaker
- Embedded USB audio I/O device
- Memory card slot on the pad (Dreamcast)

LEDs

Specific outputs for specific controller (music instruments...)

HIGH-LEVEL INTERFACE SYSTEMS



Game Engine Interface Systems

Inputs processing

- From raw data to smooth, pleasing, intuitive behaviors in-game
- Input management features
- Level of abstraction
 - Decouple raw inputs & logical game actions
 - Ex. button-mapping table

Dead Zone

Analog axis => input values between predefined range I_{min} and I_{max} Ideal = control not touched => steady and clear "undisturbed" value I_0

 $I_0 = 0$

$$I_0 = (I_{min} + I_{max})/2$$
 or $I_0 = I_{min}$

In practice:

Noisy voltage produced by device

No input fluctuates around I_0

Definition of a dead zone

Any input values within the dead zone clamped to I_0

```
[I_0 - \delta, I_0 + \delta] for a joystick
```

 $[I_0, I_0 + \delta]$ for a trigger

Wide enough to deal with the most noisy inputs generated by a normal device

Small enough not to interfere with the responsiveness expected by the player

Analog Signal Filtering

A noise signal is usually of a high-frequency, relative to the signal produced by the player

Examples

Discrete 1st order low-pass filter

Combine the current unfiltered input value with last frame's filtered input $f(t) = (1 - a) f(t - \Delta t) + a.u(t)$ with $a = \frac{\Delta t}{RC + \Delta t}$ and RC constant

Average on n frames

Store the input data in a n-element circular buffer

Detecting Button Up and Down

Bit-wise operators to compare buttons' state bits between frames

- Previous XOR Current => 1 for changed buttons
- Result AND Current => button-down event
- Result AND NOT Current => button-up event

Detecting Chords

Group of buttons pressed at the same time

- Watch the states of the buttons
- Perform the requested operation when all of them are down

Problem 1: Ambiguities if chord includes a button assigned to an action

Perform both actions ?

Game design such that a chord does all the actions of the individual buttons + additional action

When detecting the individual button-presses, check that the other chord buttons are not down before action

Detecting Chords

Problem 2: Humans rarely press buttons in the same frame Delay between individual button-down event detection and action If chord detected during this time it prevails

Begin the single-button move immediately and preempt it by the chord

Detect the chord when buttons pressed, but trigger effect when released

"Gesture"

Sequence of actions performed within maximum time-frame Implemented with a history of actions

- 1st detected component
 - Add to buffer, with a time stamp
- Each subsequent detected component
- Time difference -> if within the time-frame, add to buffer
- If entire sequence completed within the time-frame

Generate event

If any non-valid intervening inputs detected, or if any component outside valid time window

Reset buffer

Robustness

Managing multiple devices for multiple players

One-to-one mapping between controller index and player index

Assigning controllers to players when start

- Detecting low-battery conditions
 - Handled by game or OS
 - Unobtrusive message and/or sound effect

Lost connection

Ex: controller being unplugged or running out of batteries

Usually pause gameplay, display a message, and wait for the controller to be reconnected

Multiplayer games

- Suspend or temporarily remove the avatar corresponding to a removed controller
- Allow the other players to continue playing the game
- The removed/suspended avatar might reactivate when the controller is reconnected

Cross-Platform

Platform-specific versions of all the code that requires device I/O, conditional compilation directives...

- Hardware abstraction layers
 - Translate between raw control ids on the current target hardware and abstract control ids
 - Use abstract controls according to their function in the game
 - Introduce higher-level functions that detect abstract gestures, with custom detection code on each platform

Input Re-Mapping

Many games allow to choose the controls

Ex: sense of the vertical axis for camera, predefined button mappings, full control of individual keys

Mapping

Table to maps each control index to a logical function

Only permit logic re-mappings, depending on the input data Normalize all the inputs and group into classes

Context-Sensitive Controls

A single physical control can have different functions depending on context

- "Use" button -> open, pick up...
- Modal control -> navigate and control camera, steer a vehicle...
- Problem: how to decide the state given the context
 - Ex: equidistance between 2 items
- State machine, priority system...
- Lots of trial-and-error

Controls might be "owned" by different parts of the game Ex: Player control, camera control, menu system (pausing...) "Logical devices" each assigned to a system (camera, player...) Disabling Inputs

- Ex.: Disable all player controls during cinematic, disable free camera rotation when walking through a doorway
- Use a bit mask to disable individual controls on the input device When needed, neutral or zero value returned instead of the actual value read

Interfacing in practice

Interactions are the basis of the player mechanics: correct and smooth handling is an important part of any good game

Deal with

- Variations between different input devices
- Filtering
- Command mappings
- Achieving the right "feel"

Limitations from manufacturers (technical requirements checklists TRCs)

=> Devote significant time and engineering to a careful and complete implementation of the interface system

Unity

Input

http://docs.unity3d.com/ScriptReference/Input.html

Input Manager

Custom axis and buttons, dead zone, gravity, sensitivity, key binding...

Time

• Inspector InputManager		a
▼ Axes		
Size	20	
▼ Horizontal		
Name	Horizontal	
Descriptive Name		
Descriptive Negative Name		
Negative Button	left	
Positive Button	right	
Alt Negative Button Alt Positive Button	a d	
Gravity	5	
Dead	0.001	
Sensitivity	100	
Snap		
Invert		
Туре	Key or Mouse Button	+
Axis	X axis	+
Joy Num	Get Motion from all Joysticks	+
▶ Vertical	dec motion nom an soysticks	•
▶ Fire1		
Fire2		
► Fire3		
▶ Jump		
Mouse X		
Mouse Y		
Mouse ScrollWheel		
▼ Horizontal		
Name	Horizontal	
Descriptive Name		
Descriptive Negative Name		
Negative Button		
Positive Button		
Alt Negative Button		
Alt Positive Button		
Gravity	0	
Dead	0.19	
Sensitivity	1	
Snap		
Invert		
Туре	Joystick Axis	+
Axis	X axis	+
Joy Num	Get Motion from all Joysticks	+
► Horizontal		
▶ Vertical		
▶ Vertical		
▶ Fire1		
▶ Fire2		
▶ Fire3		
▶ Jump		
▶ Submit		
▶ Submit		
▶ Cancel		

Unity

New Input System

https://docs.unity3d.com/Packages/c om.unity.inputsystem@1.4/manual/Q uickStartGuide.html

ion Maps	+ Actions	+ Properties
Player	▼Move	+. Action
	leftStick [Gamepad]	
	▼ WASD	
	Up: w [Keyboard]	Control Type Vector 2
	Down: s [Keyboard]	▼ Interactions
	Left: a [Keyboard]	No Interactions have been added.
	Right: d [Keyboard]	
	▼ Arrows	▼ Processors
	Up: upArrow [Keyboard]	No Processors have been added.
	Down: downArrow [Keyboard]	
	Left: leftArrow [Keyboard]	
	Right: rightArrow [Keyboard]	
	▼Look	+,
	rightStick [Gamepad]	
	delta [Pointer]	
	▼ Fire	+,
	rightTrigger [Gamepad]	
	leftButton [Mouse]	
	tap [Touchscreen]	
	trigger [Joystick]	
		Actions MyGameActions (InputActionAs: •) Default Scheme <none> Default Action Map <none> UI Input Module None (Input System UI Input Modul •)</none></none>
	11	Camera None (Camera) 💿
		Behavior Invoke Unity Events 👻
		▼ Events
		▼ Events
		▼ Events ▼ Player
		▼ Events ▼ Player Move (CallbackContext)
		 Events Player Move (CallbackContext) Runtime Only NewBehaviourScript.SendMessage Image: SendMessage Image: SendMessage
		▼ Events ▼ Player Move (CallbackContext) Runtime Only ▼ NewBehaviourScript.SendMessage ▼ ≢ GameObject ⊙ Hello
		 ▼ Events ▼ Player Move (CallbackContext) Runtime Only ▼ NewBehaviourScript.SendMessage ▼ # GameObject ⊙ Hello

PART 2

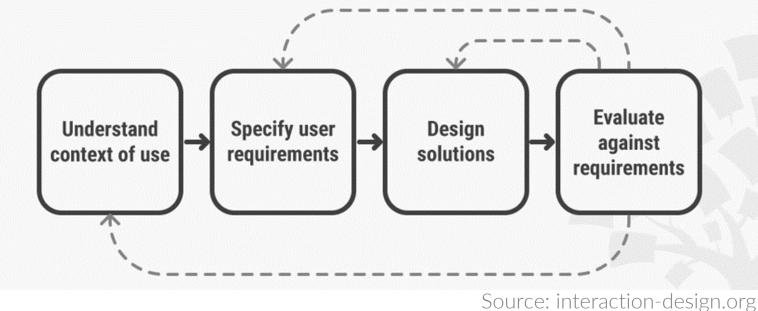
NOTIONS OF HCI DESIGN & EVALUATION

SOME DEFINITIONS & MODELS

Norman & Draper, 80's

Iterative design process in which designers focus early on the **users, their needs,** their tasks and their environment in each phase of the design process Active participation of users

Iteration of solutions, until the needs and requirements expressed by users are fulfilled



"User experience encompasses all aspects of the end-user's interaction with the company, its services, and its products."

Don Norman and Jakob Nielsen

Introduced by Norman, Miller & Henderson (95)

Beyond "user interface" and "usability"

Covers all aspects of a person's experience with a system, including industrial design, graphic elements, interface, physical interaction and instructions for use

Popularized by Merhloz (98) et Garrett (02), esp. for web design

Requirements

- 1. Meet the exact **needs** of the client
- 2. Create products that are a **pleasure** to own/use

(through simplicity and elegance)

> True user experience is more than just giving customers what they say they want, or providing checklist features
> Seamless merging of services from multiple disciplines: engineering, marketing, graphical, industrial and interface design.

UX vs User Interface

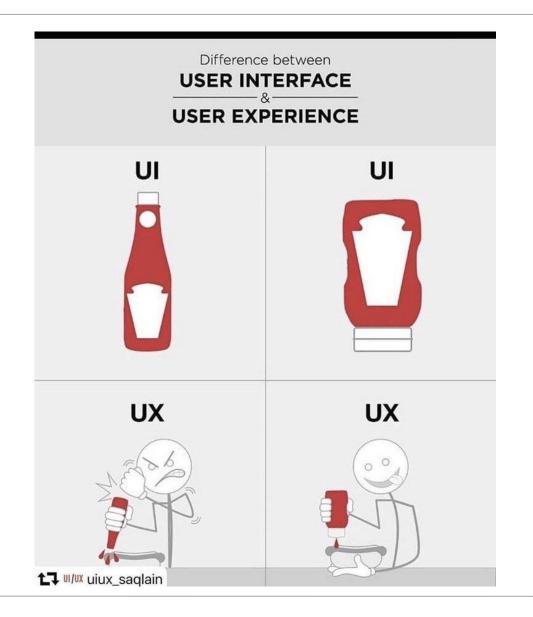
UI = anything a user may interact with to use a product or service

Screens, touchscreens, keyboards, sounds, lights...

UX focuses on the user's journey through the product to solve a problem

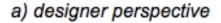
UI focuses on how a product's surfaces look and function, a series of snapshots in time

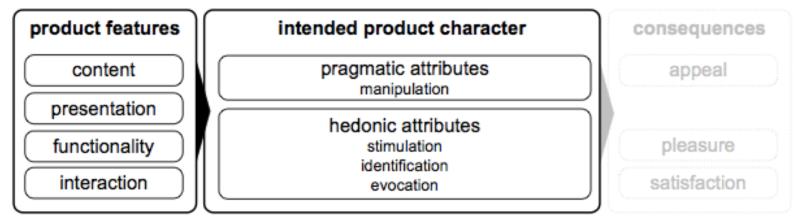
UX vs User Interface

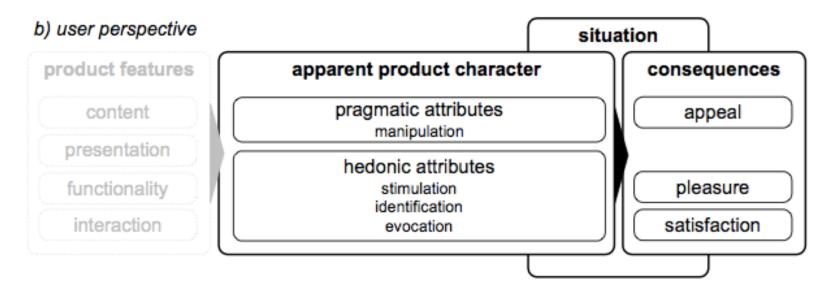




UX: Designer vs. User Perspectives







Source: <u>Marc Hassenzhal, The</u> thing and I: Understanding the relationship between user and product (2003)

UX Honeycomb (Web)

Useful

Fill a need. Overwise no real purpose for the product itself.

Usable

Easy to use, familiar to understand, short learning curve.

Desirable

Aesthetics attractive and easy to translate.

Findable

Information easy to navigate. Able to quickly find a solution to a problem.

Accessible

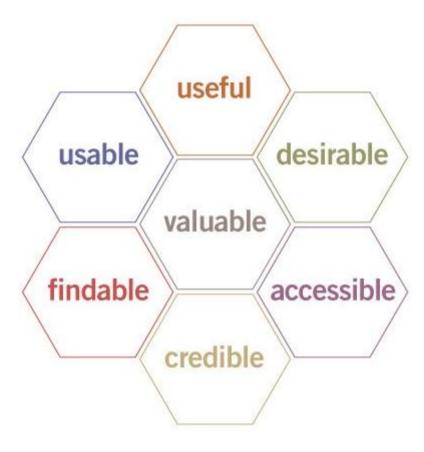
Users with disabilities can have the same user experience as others.

Credible

The company and its products or services need to be trustworthy.

Valuable

Value to the business which creates it and to the user who buys or uses it,



Source: Peter Morville

Usability

How easy & pleasant the features are to use **Learnability**

How easy to accomplish basic tasks the first time?

Efficiency

Once users have learned, how quickly can they perform tasks?

Memorability

When users return after a period of non-use, how easily can they restore their skills?

Errors

How many errors, how severe, how easily can they recover?

Satisfaction

How pleasant?

Discoverability

Need to determine what the system does, how it works, what actions are possible, the current state of the device...

Must provide information to build a conceptual model of the environment

Linked to psychological concepts such as Feedback Affordances

Constraints

Sense of control



Affordances (Gibson 1986)

"Affords" = "is for"

A property of an object or environment that communicates a way to use it

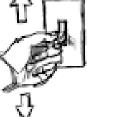
- "Function follows form"
- Ex.: door, drawer handle, button, <u>hyperlink</u>...

Submit Submit











Handle for holding

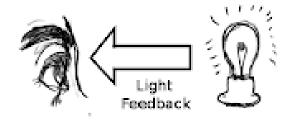
Button - Push

Holds

liquid

Switch - Flip Knob







Affordances (Norman 2013)

The relationship between an object and its properties a person and its capabilities The possible interactions between people and the environment

Anti-affordance = the prevention of interaction

Ex:

Chair affords support and sitting and lifting Glass affords transparency but prevents passage





Signifiers (Norman 2013)

The signaling components of affordances Perceivable indicator to communicate the purpose, structure, and operation of the device to the people who use it Deliberate or unintentional

Ex: location of the action



Non-Diegetic

2D elements, viewfinder, notifications...

Diegetic

3D elements integrated into the space and consistent with the experience

Enhance immersion

Spatial

3D elements integrated into space, but not realistic Less immersive but more comprehensible

Meta

Effects: shaking, blurring, color changes, etc.

Is it part of the game story? No Yes s it part of the game space? Yes Diegetic Spatial Ŷ Meta Non - Diegetic

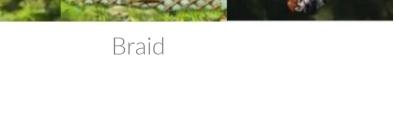
Source: Siddarth Kengadaran

Affordances & Signifiers in Games

In game design, used to tell players how to interact with game, environment, items, NPCs, combat...

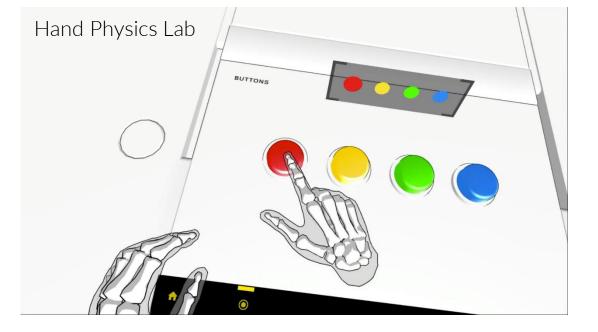


Uncharted 4 climbing and rope swing areas



JIN – HCI | 54











Elements of product design created to make users do things they might not want to do-actions that benefit the business, not users

amazon prime

Commencez votre essai gratuit Amazon Prime

Inscrivez-vous à l'essai gratuit de 30 jours pour profiter des avantages:

Prime Video

immédiat sur

Prime Video

Livraison en 1 jour ouvré et bien plus Livraison en 1 iour ouvré gratuite à volonté en France et en Belgique pour des millions d'articles. (Ou 0,01€ par livre pendant la période d'essai pour une livraison en France)

Prime Music Films et séries dont les séries Jusqu'à 40h de musique par mois parmi plus de 2 millions Prime Original en streaming de titres, sans publicités, PrimeVideo.com ou sur tous Disponible en France vos écrans avec l'application métropolitaine uniquement

Toutes vos photos sauvegardées en un seul endroit, accessibles où que vous soyez. Stockage gratuit et illimité de vos photos dans le Amazon

Drive avec Prime Photos

Sélectionnez un mode de paiement

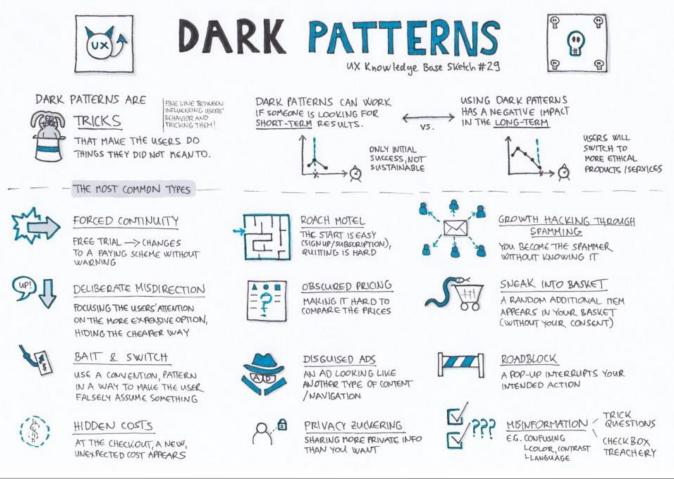


Plus d'options de paiement

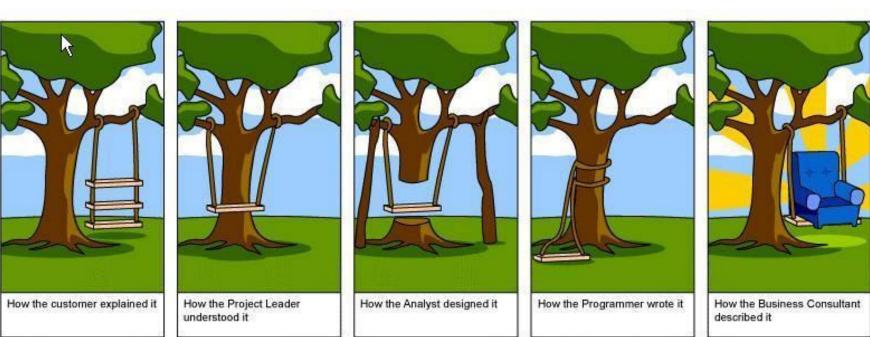
~ Ajouter une carte

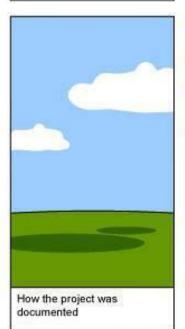
Cartes de paiement Amazon accepte la plupart des cartes de paiement

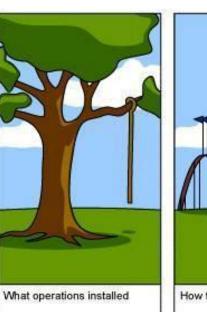


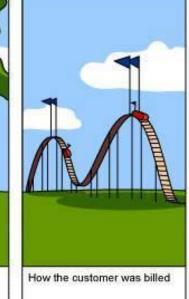


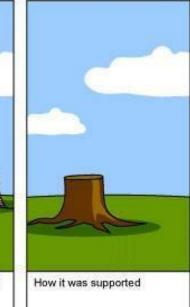
Source : https://uxknowledgebase.com/dark-patterns-3b41ed7a690e JIN - HCI 55













GESTALT PRINCIPLES

proximity continuation

closure

figure and ground (tree within the letter "A")

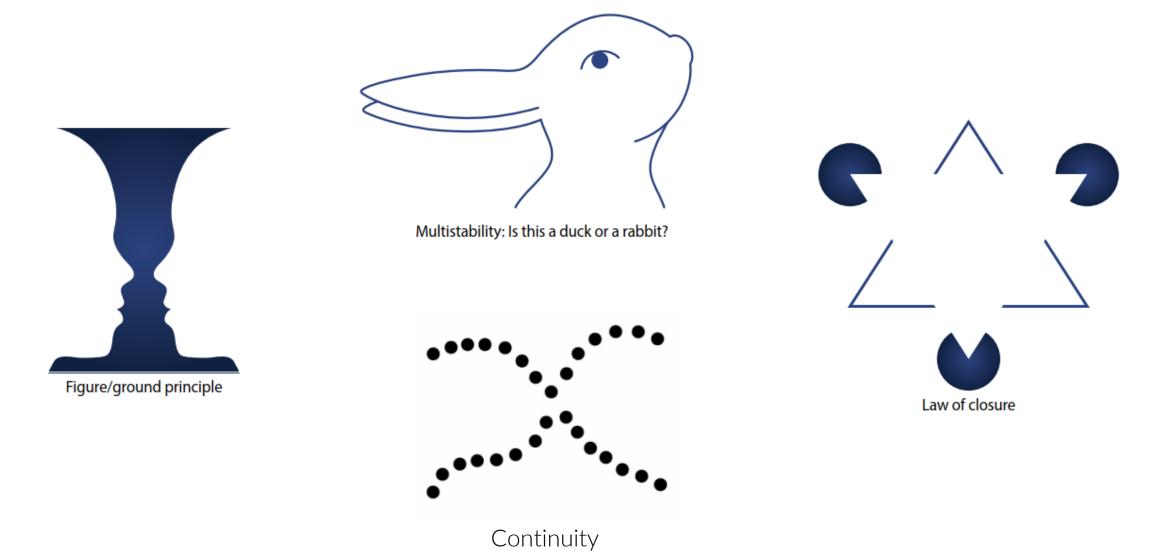
similarity

Gestalt Principles

Perception theory (20's)

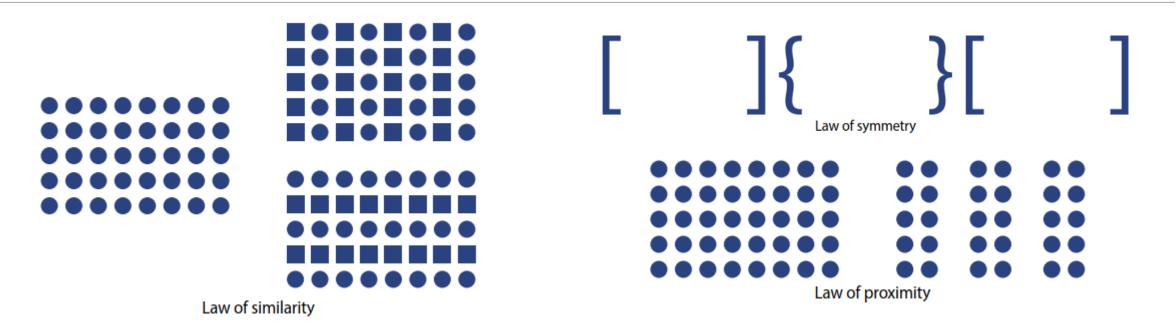
Detail how our mind assembles and interprets visual elements Human mind focuses more on a whole than on its parts

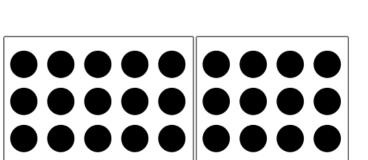
Gestalt Principles for UI/HUD



Source: Hodent 2018

Gestalt Principles for UI/HUD





Common region

Focal Point

Source: Hodent 2018

Examples





Examples



(a)

Figure 3.6

(a) Far Cry 4 skill tree pattern (b) Applying Gestalt principles to make the skill tree pattern more easily readable.

Figure 3.5

Far Cry 4 (Ubisoft), skills menu. (Courtesy of Ubisoft Entertainment, © 2014. All Rights Reserved.)

FEEDBACK

Photo by Elia Pellegrini on Unsplash

Feedback

Communicate to the user the results of their actions through explicit information (Norman 2013)

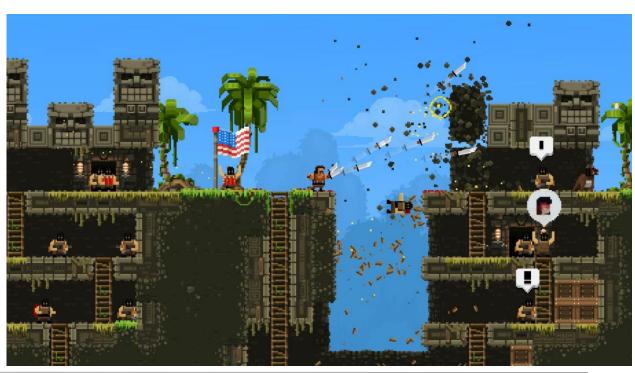
Allows users to know that their actions have been taken into account, or to know their consequences

Ex: button pressed, object moved...

Lets people knows that the system is doing something

Ex: loading icon

Cf 1st Nielsen heuristic (visibility of system status)



Feedback

Every action is associated with an expectation, which feedback will confirm or not ("knowledge of result")

- Reassures, even if the result is negative
- Essential for learning
- Lack of feedback creates a feeling of lack of control
- Can be positive/negative

Reinforce the user in his action vs. indicate an error or an impossibility

Feedback

Immediate

Informative

- Bad feedback can be worse than no feedback, causing distraction, anxiety or irritation
- Planned and prioritized
 - Important information must be attention-grabbing; other information must not be intrusive
 - Too much feedback can be worse than too little

Feedback in Games



Jan Willem Nijman - Vlambeer - "The art of screenshake" <u>https://youtu.be/AJdEqssNZ-U</u>



Juice it or lose it - a talk by Martin Jonasson & Petri Purho <u>https://youtu.be/Fy0aCDmgnxg</u>



Why Does Celeste Feel So Good to Play? | Game Maker's Toolkit <u>https://youtu.be/yorTG9at90g</u>



Secrets of Game Feel and Juice | Game Maker's Toolkit <u>https://youtu.be/216_5nu4aVQ</u>

SOME EVALUATION METHODS

User Experience Research

Practice of analysing a user's interaction with the product to find insights and identify weaknesses

Qualitative methods

Focus on observation

Suitable to know the users, get 1st impression, difficulties, thoughts...

Interview, diary studies, usability testing...

Quantitative methods

Gather numerical data

Suitable for measuring success or discovering deficiencies, answer questions like "how many," "how much," "how often,"... time, errors, satisfaction, usage...

Need more users for good stats

Clickstream analytics, A/B testing, survey...

Usability testing

Iterative method of testing few functionalities of a digital product by observing **real users** as they attempt to complete tasks on it

Goals

- Get user reactions and feedback
- Check if the user can perform the tasks proposed
- See if product meet user's expectations
- Check if the design is matching business decision to real world use

Usability testing in practice

Starting questions

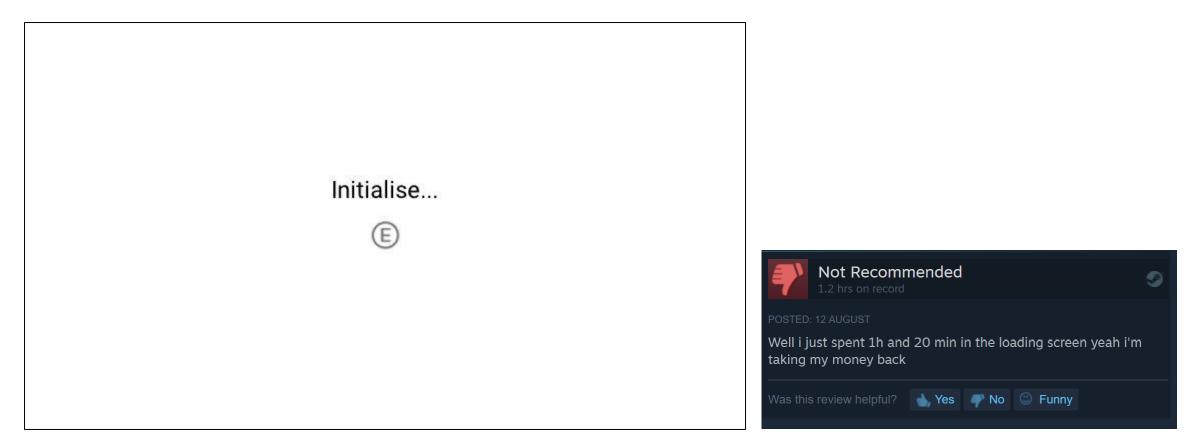
- Why do we test?
- What do we want to know?
- How will we use the results?
- Participants
 - Representative of target audience
 - Rule of 5
- Prepare the setup, task and speech
 - Product can be incomplete
 - Keep test environment as realistic as possible
 - Be clear on the scope of the test

Usability testing in practice

Ask users to externalize thoughts and feelings (think aloud)

- Do not coach/influence the users
 - But can give specific directions or let free
- Takes notes & record/log the session
 - Focus on what users do
 - Quantitative information: time on tasks, success and failure rates, effort (#clicks, perception of progress)
 - Qualitative information: stress responses, subjective satisfaction, perceived effort or difficulty
- Do not jump into any conclusions during the session
- Do not take it personally
- Summarize, react and repeat

Design choices: Examples



No Man's Sky : start

Design choices: Examples



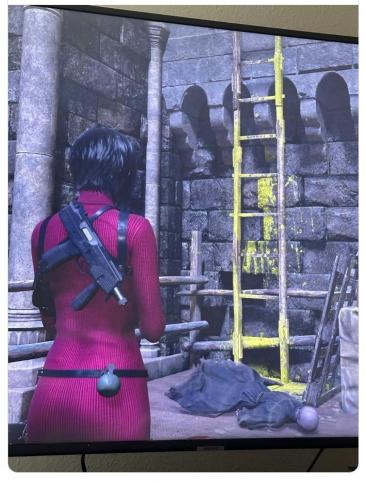
anyone who has ever watched someone play a game they made

understands *immediately* why that ladder is yellow.

🚳 nes 🤭 @feydemon - Oct 2

the yellow paint is so unnecessary obviously a ladder is climbable obviously a crate is breakable why did they do this

...



2:06 PM · Oct 5, 2023 · 3,262 Views

Resident Evil 4 : yellow ladder debate



Sonic 3: moving an obstacle

5 seconds test

Measure what information users take away and what impression they get within the first 5s after viewing a design

Commonly used to check whether web pages effectively communicate their intended message

Ex: What is the purpose of the page? What are the main elements you recall? Who do you think the intended audience is? Did the design/brand appear trustworthy?

Not suited to measure comprehension of complex information

A page that requires lots of reading (prefer a <u>design survey</u>)

Predicting user behavior (prefer a <u>click test</u> or <u>navigation test</u>)

Asking complex questions (prefer a <u>design survey</u>)

AttrakDiff

(Hassenzahl, Burmester & Koller, 2003) Questionnaire

- Pragmatic quality
- Hedonic quality (identity stimulation)

Attractiveness

Helps to understand how users personally rate the usability and design of the product

- Single Evaluation
- A/B Comparison
- Before-After Comparison

technical - human				_
complicated - simple				
impractical - practical			\sim	
cumbersome - strightforward			www.adl	
unpredictable - predictable				
confusing - clearly structured		K	8	
unruly - manageable				$\boldsymbol{\leftarrow}$
isolating - connective				
unprofessional - professional				
tacky - stylish			-	
cheap - premium				$\boldsymbol{\leftarrow}$
alienating - integrating				
separates me - brings me closer				
unpresentable - presentable				
conventional - inventive			-	
unimaginativ - creative		+		-
cautious - bold				<u>,</u>
conservative - innovative		•		
dull - captivating		i de		
undemanding - challenging				
ordinary - novel		- 10 Mar	1	
unpleasant - pleasant		.0		
ugly - attractive		-<		>
disagreeable - likeable				
rejecting - inviting				7
bad - good			. · ·	
repelling - appealing			1	
discouraging - motivating				
	-3 -2	-1 (1 ⁷⁶ 2
	-			

Heuristic evaluation

Small set of evaluators examine the interface and judge its compliance with recognized usability principles (the "heuristics")

Advantages

Low cost, quick and easy to apply

Can obtain feedback early in the design process

Heuristics can be used both as a design and evaluation support

Heuristic evaluation

<u>10 Usability Heuristics for User Interface Design</u> (Jakob Nielsen 1994)

- 1: Visibility of system status
- 2: Match between system and the real world
- 3: User control and freedom
- 4: Consistency and standards
- 5: Error prevention
- 6: Recognition rather than recall
- 7: Flexibility and efficiency of use
- 8: Aesthetic and minimalist design
- 9: Help users recognize, diagnose, and recover from errors
- 10: Help and documentation

NB : Applicable to video games

Heuristic evaluation

10 Heuristics for an optimal User Experience (Colombo & Pasch, 2012)

Derived from the <u>flow theory</u> (Csíkszentmihályi, 1975)

- 1. Clear Goals
- 2. Appropriate Feedback
- 3. Focused Concentration
- 4. Ergonomical Transparency
- 5. Technology Appropriation
- 6. Challenges/Skills Balance
- 7. Potential control
- 8. Follow the Rhythm
- 9. Know Thy User's Motivations
- 10. Conservative Innovation

Others

Ergonomic criteria for the evaluation of human-computer interfaces (Bastien & Scapin 92)

Ergonomic criteria for Human-Virtual Environments Interactions (Bach & Scapin 2005)

Playability heuristics for mobile games

• • •

Drawbacks

Requires knowledge and experience to apply the heuristics effectively Judgment often based on expertise rather than heuristics Trained usability experts are sometimes hard to find and expensive May identify more minor issues and fewer major issues, or even false issues Non-exhaustiveness of the dimensions covered by the heuristics The heuristics are often vague, no precise recommendations or evaluation grid/criteria

=> Limited validity and reliability, recommended to use it in combination with other user-centered methods

Expert review

Less formal evaluation

Experts base their report not only on heuristics, but rather on their knowledge of user tasks, HCI guidelines and standards, and personal experience

Further readings



https://uxdesign.cc/

https://www.smashingmagazine.com/usability-and-user-experience/

https://www.nngroup.com/articles/

https://medium.com/topic/ux https://uxplanet.org http://www.allaboutux.org/ https://flupa.eu/